

# CANADIAN ACADEMY OF ENDODONTICS

## 59<sup>th</sup> ANNUAL GENERAL MEETING

### SEPTEMBER 13-16, 2023

### EXHIBITOR PROSPECTUS

#### Booth Rental

The cost for a booth for the 2023 trade show is **\$3500.00 per booth.** Booth space is allocated by the CAE but we do not assign booth numbers as we are a smaller trade show to maximize exposure (15 company cap).

Booth Rentals Include:

- draped table and one chair
- garbage and recycling
- standard electrical outlet
- security (venue permitting)
- two representatives attendance (including breakfasts/coffee breaks/Exhibitor luncheon/President's Reception and Dinner)
- additional representatives can attend for a fee of \$650.00 (includes all of above)

Booth Rental Does Not Include:

- pipe and drape
- set-up or dismantling of booth
- cleaning of booth
- shipping/holding costs by the hotel
- color ad in the meeting program ½ page \$250.00/full page \$500.00
- Additional AV items can be booked directly with PSAV at the hotel.

#### Exhibitor Guidelines and Conduct

• Booth are to be occupied by ONE company only. Maximum two representative per booth. If you wish to have more than two people representing your company there is a charge of \$650. 00 per person.

- No sharing or subletting is allowed. Booth representatives must be <u>employees of the</u> <u>company purchasing the booth</u> – subletting space to other product representatives is not permitted.
- All exhibitors must be set-up by 7:00am on Thursday September 13, 2023
- The exhibit trade show will hours will be:

- Thursday September 14th	7:00am to 12:00pm
- Friday September 15th	7:00am to 5:00pm
- Saturday September 16 <sup>th</sup>	7:00am to 12:30pm

#### Exhibitor Ingress and Egress

Exhibitors will have access to set-up in the trade show area on Wednesday September 13th, 2023 at 1:00pm.

Exhibitors are expected to be in attendance for the Thursday and Friday of the meeting. It is at company discretion if you choose to stay for the Saturday half day.

#### FORCE MAJUR

Neither party (the Canadian Academy of Endodontics nor exhibiting company) shall be liable to the other for the failure to perform any obligations set forth in this contract if such failure is occasioned by or results from fire, a strike/lockout, a civil commotion or disturbance, an act of god (ie: COVID-19 pandemic), a supervening illegal or any act/cause which is beyond reasonable control of the parties.

#### Shipping of Materials

All materials can be shipped directly to the hotel. Boxes should be clearly marked "CAE MEETING" with your company name and reps name clearly listed. Any shipping fee or costs to hold/deliver items at the hotel will be billed directly to the company.

The Grand Okanagan Resort 1310 Water Street Kelowna, BC V1Y 9P3

Registration opens online May 1st, 2023 at www.caendo.ca